





# FUTURE FOCUS

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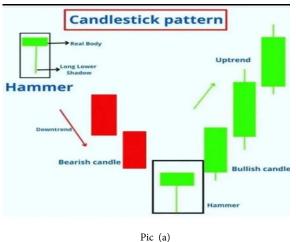
**Technical Analysis to enter into a position!** (Part 7)

# DIGITIAN VIEW:

This is a series on technical analysis (TA) of stocks -how it helps to enter into a long term position in stock. It will also cover the very important aspect of exit from the stock at the right time.

**Candle Stick Pattern (Continued):** 

In this article, We shall see more important use of the Candle stick pattern. Lets Start with Hammer - Rectangle (Body)at the Top and slimmer long tail (shadow)



The body of the candlestick represents the difference between the opening and closing prices, while the shadow shows the high and low prices for the period.

Hammer candlesticks typically occur after a price decline.

The lower shadow should be at least **two times the height** of the real body.

Hammer candlesticks indicate a potential price reversal to the upside. The price must start moving up following the hammer - the next candle should be closing higher -this is called confirmation and a buying point.

Tip: A stop loss should be placed below the low of the hammer's real body.

However, you should not invest only on the basis of Hammer Pattern but use other technical indicators for corroboration of the expected Bullish Trend.

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#### MARKET WATCH

Equity Indices	Monthly Close	Monthly Change %	2024%	2023%
S & P	5648	2.3%	19.1%	23.5%
Nasdaq	17713	3.0%	20.0%	41.1%
FTSE 100	8363	1.0%	11.7%	0.5%
Shanghai Compsite	2911	-0.7%	-1.6%	-4.3%
NIFTY	25273	1.0%	17.2%	18.9%
Nairobi SE 20	1669	0.5%	10.6%	-10.0%
Egypt SE 30	30865	5.1%	21.2%	73.9%
Tanzania All Shares	2102	1.1%	0.5%	11.2%
Nigeria SE 30	3594	-0.1%	26.6%	54.1%
Morrocco All Shares	13933	-0.3%	14.8%	12.1%
Bangladesh DSE 30	2125	11.8%	1.6%	-4.7%

Commodity	Monthly Close	Monthly Change %	2024%	2023%
Gold	2532	2.1%	22.2%	13.2%
Crude Oil	76.81	-3.4%	2.0%	-12.4%
WTI Oil	73.41	-3.8%	4.4%	-12.3%
Copper	4.18	-0.2%	8.0%	1.0%
Irone Ore	98.7	-4.0%	<b>-27.6</b> %	22.6%
Aluminium	2419	4.4%	4.6%	-2.8%



#### **Shooting star:**

It is the reverse of **Hammer**. It occurs in a rising price scenario, with entry of sellers the closing price is closer to the opening price - forming a body and long upper shadow.

The distance between the **highest price of** the day and the opening price must be more than twice as large as the shooting star's body. This could start the Bullish Reversal.

This could signal the time for a SELL provided other TAs also indicate the same.

# TAKE YOUR PROFITS AFTER SEEING A BEARISH REVERSAL CANDLESTICA WALT FOR A REVERSAL CANDLESTICK ATT FOR A PULLBACK TO THE

Pic (c)

**Double Bottom is a** major change of trend as it suggests an important low, or strong level of support, has been reached following a down move. It possibly indicates the beginning of a new uptrend. By the same token, a drop below the double bottom lows in subsequent periods suggests the downtrend is resuming

The clue to watch for is another bottom around the earlier low, followed by bullish confirmation in subsequent periods, for example, days or weeks. Such patterns are most readily visible on daily/weekly charts.



Pic (d)

**Double Top** is a extremely bearish technical reversal pattern as it suggests an important high or strong level of Resistance, has been reached following a down move. It possibly indicates the beginning of a downtrend.

In contrast, a rise above the double Top highs in subsequent periods suggests the uptrend is resuming.

**Tip:** Generally speaking, the longer the duration between the two lows/ highs in the pattern, the greater the probability that the chart pattern will be accurate.

When you are looking for entry into a long term positions then you should know the price at which you can enter from the fundamental valuation **process.** However, in order to fine tune the entry price you need to understand the technical analyses and trends. In a down trend, you should not blindly enter into position when the actual low may be 20% down or in an uptrend the price may just going to fall for a bearish trend

In case of sale of a stock, even if your Fundamental Analyses indicate the stock MV is more than its intrinsic value, TA helps to determine whether a bullish reversal will result in a bearish down trend

(CONTINUED)

#### COUNTRY DATA

		Market	GDP	
Countries	GDP (USD	Cap (USD	Growth	Inflation
	Bn)	Bn)	2024p %	2024p %
USA	27966	50781	2.1%	2.50%
China	17963	10889	4.6%	1.7%
India	3732	4330	6.6%	4.0%
Egypt	500	45	3.9%	26.20%
Kenya	115	10	5.3%	6.6%
Tanzania	79	7	5.5%	4.0%
Morocco	138	11	3.1%	2.60%
	<b>187</b>	54	3.50%	24.0%
Bangladesh	486	68	6.0%	7.90%

Forex	Monthly Close	Monthly Change %	2024%	2023%
EUR USD	1.106	2.12%	1.5%	2.0%
GBP USD	1.314	3.14%	4.0%	4.9%
USD INR	83.925	-0.27%	-0.8%	-0.7%
USD KES	128.75	0.19%	18.1%	-21.6%
USD EG POUND	48.52	0.17%	-56.9%	-19.9%
USD TZS	2720.00	-0.55%	-8.2%	-7.5%
USD NAIRA	1591.89	4.34%	-79.7%	-49.5%
USD TAKA	119.78	-1.94%	-9.0%	-6.1%



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Debashish



Saugata

Recommendation	Name of the	Date of	Entry	Actual Gain Published	Actual Gain	Actual Gain
by	Company	Purchase	Price	in June	Published	Published in
				2023	in Dec 2023	July 2024
Debashish	NGL Fine Chem	13-Mar-20	302	572%	631%	730%
Debashish	Tata Elxsi	27-Apr-20	790	883%	1024%	831%
Debashish	RACL Geartech	4-Aug-20	65	2085%	1817%	1805%
Debashish	Arman Financial	8-Feb-17	243	826%	952%	840%
Saugata	Shivalik Bimetal	5-Feb-21	69	933%	770%	901%
Saugata	Newgen Software	7-Apr-20	116	610%	1279%	898%
Saugata	Trident	1-Oct-20	6.55	419%	648%	511%
Saugata	Indian Bank	11-Jan-21	87	287%	<b>422</b> %	586%

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# VALUE INVESTING

Debashish Neogi

#### **Building Multi-Million-Dollar Businesses: Experiences Shared**

Editor: This educational article provides a detailed overview of Debashish's insights on entrepreneurship, based on his experiences shared in the Bengal Entrepreneurs Meet. It serves as a guide for entrepreneurs looking to learn from both successes and setbacks in their business journey.

You can view video presentation at https://www.youtube.com/watch? v=EVTRdcwka9c

Entrepreneurship is often a roller coaster of challenges, learning, and growth. This article encapsulates the key lessons Debashish imparted, focusing on building a thriving business even after facing near-bankruptcy.

# The Power of an Entrepreneurial Ecosystem

One of the primary themes Neogi discusses is the importance of creating an entrepreneurial ecosystem. Such an environment allows budding entrepreneurs to network, learn, and collaborate. He emphasizes that this collaboration should not be seen as competition but as a way to strengthen each other's businesses. This approach helps in building a resilient network of entrepreneurs who can navigate the challenges of the business world together.

#### **Learning from Financial Downfall**

Neogi's story is a testament to the fact that failure can be a great teacher. He shares his experience of financial hardship when his leveraged investments, amounting to 300% of his annual salary, led to substantial losses during the tech bust of the early 2000s. This period of nearbankruptcy was a turning point in his life, teaching him the importance of financial prudence, risk management, and the necessity of a strong cash flow.

#### **Global Business Leadership**

Neogi's journey from being a Chief Financial Officer (CFO) Bangladesh to managing businesses across 26 countries is an inspiring tale adaptability and continuous learning. His leadership transforming a company's market capitalization from 1 CR to 1200 CR within eight years underscores the impact of strategic decision-making and operational excellence. experience highlights the importance of understanding different markets and the ability to lead diverse teams.

"A 100x Multi bagger will be generally in the small cap, sector agnostic, multiplies in a short time span but may be over 10 years, - a right to win is a must but you require a megatrend as tail wind"

#### **Lessons from Mentors**

Throughout his career, Neogi has been fortunate to learn from some of the best in the business, particularly Harsh Mariwala, the founder of Marico. He shares the importance of three critical lessons from Mariwala:

- 1. Hire People Better Than You: Surround yourself with talented individuals who can contribute significantly to your business.
- 2. **Grant Freedom and Conduct Regular Reviews:** Allow your team the autonomy to operate while ensuring regular evaluations to keep everything on track.

#### 3. Focus on Financial Discipline:

Financial health is crucial for a business. This includes understanding and managing cash flow, profits, and investments.



#### The Mantra of Profit and Cash Flow

Neogi firmly believes in the mantra "Sales is vanity, profit is sanity, and cash is reality."

He explains that while sales figures might look impressive, what truly matters is the profit margin and, more importantly, the cash flow. Cash flow is the lifeblood of a business; it determines whether a company can sustain its operations and grow. This focus on cash flow management is crucial for any entrepreneur aiming for long-term success.

## Sales Turnover is linked to business success

Debashish mentioned how a small retail shop in Bangladesh used to sell the stock at a small margin in order to increase sales volume and the business profit.

He then first time understood the importance of Dupont model which he read but the small retailer practiced.

#### **Dupont Analysis**

Return on Equity= Operating
Efficiency x Assets Efficiency x
Financial leverage

Entrepreneur can increase ROE by increasing any of these three variables

#### **Conclusion**

Debashish Neogi's journey is a powerful reminder that entrepreneurship is not just about success stories but also about learning from failures and continuously evolving. His emphasis on building a supportive entrepreneurial ecosystem, learning from financial setbacks, leading with strategic vision, and maintaining financial discipline offers valuable lessons for entrepreneurs at any stage of their journey. By applying these principles, aspiring business leaders can navigate the complexities of the business world and build sustainable, successful enterprises



# Be a millionaire Start Surrogate Investment Platinum

After the success of Surrogate Investor for small and medium value investors We have introduced SURROGATE INVESTMENT **Platinum** 

Surrogate Investment Platinum is for High Value Clients who does not have time to monitor their Investment and they are only interested in the return in their portfolio.

## Why it is a success:

- Skin in the game: the fund managers picked up these shares and invested in themselves basis proprietary Research
- Time to market: They are keeping daily watch on the stock/market behaviour and that of the global trend
- Regular Profit booking: They make profit and you make too in the medium to long term
- Professional Expertise & Performance Track: Fund managers are super Qualified Professional Experts with their Return CAGR varies between 35%- 48% over last 15 years

### Why it is a better structure than market Portfolio Management?

- Full Control over your dedicated Investment Account in your own name with a 3rd Party Large Banking Brokerage: Open an account yourself with the a large Brokerage. Our Team will buy and sell in your account depending upon shares selected by our Super Investors
- Tax Advantage: Since it is in your own account, you can take advantage of Long term and short gain without paying double taxation
- Full control of your Investment Fund: you control the bank account linked to the trading account so there is ZERO RISK and no TRUST DEFICIT.
- **ZERO FEES or UPFRONT PAYMENT**: only transfer to Digitian Capital after you earned an upside (only on realisation) All control is in your hand
- A separate Digital Account with Digitian Capital: This will track trading results for easy reference.

### What is the structure of SURROGATE INVESTMENT Platinum

- Minimum Investment Requirement: USD 500,000 or INR 3 crores
- Markets: INDIA & USA
- Open a dedicated Brokerage Account with any Large banking Brokerage
- **Minimum Investment: 12 months for each stock**
- Allow Digitian Capital processors to Buy and sell shares in your account
- Quarterly Review of Investment performance and upside payment to Digitian **Capital**

**Continued Page 7** 



DIGITIANS are those who born in or after the year 2000 and will be a dominant force through 2075. They are completely different in usage of their left brain and motor nerves. They are different from the Millennials in behaviour, thinking and action.

The world is changing superfast – media, communications, banking, currencies, education,

retail channels, health & medicines, travel and tourism, consulting, manufacturing, agriculture, – every sectors facing disruptive innovations; Nano technology, internet of things, artificial intelligence and robotics will be overwhelmingly embedded. In this age, model disruption, extinction, miniaturisation, real time delivery, speed and virtualisation are neo normals.

We make you ready for them

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